



SPECTRUM SCHEDULE

DAY 1 - Sunday, April 7

3:00 pm – 7:00 pm	Registration Open
5:00 pm – 6:30 pm	Networking Reception, Cocktails & Lite Hors' D'oeuvres

DAY 2 - Monday, April 8

7:30 am – 8:30 am	Registration Open		
7:30 am – 8:30 am	Breakfast		
8:30 am – 9:45 am	Opening Session		
10:00 am – 11:00 am	***KEYNOTE*** Kelly McDonald, Founder & President - McDonald Marketing		
11:15 am – Noon	Modernization Deep Dive "What's next?"		
Noon – 1:00 pm	Lunch	RUG Board Meeting	
1:00 pm – 2:00 pm	Vendor Sponsor General Session		
2:15 pm – 3:00 pm	Round Table Discussion		
3:00 pm – 3:30 pm	Resource Hall/Refreshment Break		
3:30 pm – 4:15 pm	RATEX Roadmap	Prism Suite Roadmap	
4:30 pm – 5:15 pm	eRATEX Review and Roadmap	Inclusive Access and Digital Strategies Panel	Cloud Strategy and PCI Compliance

DAY 3 - Tuesday, April 9

7:30 am – 8:15 am	Breakfast		
8:15 am – 9:00 am	PrismInsight™ Panel: GM Buyers	PrismInsight™ Panel: Course Materials Managers	PrismInsight™ Panel: Campus Leaders
9:15 am – 10:00 am	Driving Sales with your Digital Strategy	MyNBC and Dynamic Sourcing 2.0	Strategies to Maximize Sales per Square Foot
9:15 am – 10:00 am	File Sizing and System Monitoring: Keeping Your System and Users Happy	How do you reconcile your modules to the stock ledger?	
10:15 am – 11:00 am	Prism System Tips and Tricks - General Merchandise, Course Materials and Store Leaders		
10:15 am – 11:00 am	Ratex System Tips and Tricks - General Merchandise, Course Materials and Store Leaders		
11:15 am – Noon	Upgrading from Liberty to PrismPOS 2.0	Upgrading from WinPrism and PrismPOS to PrismPOS 2.0	
12:15 pm – 1:00 pm	LUNCH & LEARN - Student Success Research Findings: NBC & NACAS in Partnership		
1:15 pm – 2:00 pm	eRATEX Analytics and Dashboard	600,000 Social Impressions: How to Drive Buyback Foot Traffic	The Future of Hardware and Payment Gateways
2:15 pm – 3:00 pm	Round Table Discussion		
3:00 pm – 3:45 pm	Resource Hall/Refreshment Break		
3:45 pm – 4:30 pm	Jira Service Desk Training		
4:30 pm – 5:00 pm	Closing Session		
5:00 pm – 6:30 pm	Day End Break		
6:30 pm – 8:30 pm	Dinner - The Historic City Tavern - 138 S. 2 nd Street, Philadelphia		

DAY 4 - Wednesday, April 10

8:30 am – 10:30 am	CRA Store Members Forum
11:00 am – 1:00 pm	CRA Board Meeting

- GENERAL SESSION
- BREAK/MEAL
- KEYNOTE
- RATEX SUITE
- PRISM SUITE
- COURSE MATERIALS TRACK
- STRATEGIC TRACK
- GENERAL MERCH. TRACK
- SPECIAL SESSIONS